



4731 Lisandra Road
Victoria, BC V9C 4G1
T. (250) 391-1084
heidi09@telus.net
www.studio productions.com



EDUCATION

- 2000-2004 "Corus U" - several management workshops from sexual harassment in the workplace to performance management and Total Quality Systems. Online training in performance coaching through Harvard Business School.
- 1999-2000 Computer Master Institute of New Media and Internet Technology , Diploma
Specialization in Internet Site Design, Digital Animation, Multimedia Production, Victoria B.C.,
- 1986-1990 York University, Bachelor of Fine Arts, Honours; Specialization in Visual Arts, Toronto, ON
- 1984-1986 Toronto School of Art, Fine Arts Studio (F/T), Toronto, ON

Victoria Arts Connection, Victoria, BC, Gallery Curator and Project Manager (2005-Present)

A burgeoning non profit society supporting multidisciplinary arts organizations and activities. The facility supports up to 1,500 visitors weekly ranging from students and their families (age 3-adult), artists and special events renters.

- Initiated transition to non-profit society in 2007.
- Develop policies and guidelines for exhibitions, facility usage and events.
- Curate monthly and bi-monthly art gallery exhibitions representing a diversity of artists and media.
- Facilitate community outreach and develop strategic partnerships within the business community (eg. Victoria Chamber of Commerce, Tourism Victoria, Quadra Village).
- Create content and design for web site www.victoriaartsconnection.com.
- Provide Project Management and program development for Annual Victoria Children's Gala.
- Project Manager for The Pacific Festival of the Book, a 3 day literary festival in March 2007. Included author talks, readings and workshops by 25 writers/ presenters as well as an extensive exhibitors trade show of 40 publishers, authors and organizations. Curated The Art of the Book exhibition of over 100 diverse works from book arts, cover designs, work inspired by literature, conceptual, installation and performance art. 50 artists participated from across Canada as well as the USA. Successfully recruited major corporate sponsorships and City of Victoria festival funding totaling over \$70k including cash, in-kind donations and volunteer support.

Position requires leadership, applied knowledge and skills in a variety of disciplines; strong project management and marketing with little or no funding.

Durham Art Gallery, Curator/Director, Durham, ON (1996-98)

Public art gallery exhibiting contemporary visual art from local, national and international artists which lost all of its government funding (Ontario Arts Council), had a growing deficit with little opportunity for earned income and lacked community support.

- Curated monthly exhibitions in main gallery and developed 2nd gallery for concurrent or expanded exhibitions.
- Recruited, trained and supervised support staff and volunteers.
- Successfully recruited major Corporate Partners, Apple Canada, MicroAge and BMI Internet to support launch of first regional Internet Café. Media coverage went nation wide on CP.

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- Formed new strategic alliances with community associations and volunteer organizations.
- Facilitated creation of first gallery web site; wrote weekly press releases and monthly exhibition articles as well as conducting press conferences and interviews for print, radio and television.
- Reported to Board of Directors and worked with volunteer committees.

Position required working under pressure with diverse personalities and community groups; multitasking and creative problem solving with an entrepreneurial results oriented focus.

The LabourArt Project, Curator, Artistic Director, Durham, ON(1996-2000)

A collaborative project with James Masters, photographic artist to create a black and white photography exhibition comprising more than 100 photographs of workers in Grey and Bruce Counties over 24 hrs.

- Developed artistic concepts and created audio sound scapes as well as design for exhibition, catalogue, invitations and web site.
- Recruited corporate and community based sponsors including Ontario Hydro and The Canadian Auto Workers to support over \$20,000 of production costs of mounting exhibition, artistic fees, photograph production and framing, exhibition catalogue and Web site (www.labourart.com).
- Coordinated press conferences and media coverage in both counties.

Project required strong organizational and project management abilities as well as persuasion skills with community members who had little knowledge or interest in the arts.

Georgian College Labour Studies Dept & Grey Bruce Labour Council, Labour & Art Project Coordinator, Owen Sound, ON, (1995 contract)

A unique and challenging initiative that sought to bring together the labour and arts communities in Grey Bruce Counties in a community economic development project.

- Co-developed and facilitated feasibility study and outreach to over 130 labour and arts groups.
- Conducted public meetings and assisted with the facilitation of a Labour and Art Action Network
- Presented at CED meetings with other Labour Councils and Ontario Federation of Labour.

Project required strong organizational skills, working with diverse groups and individuals and working collaboratively as part of a team; comfort with public speaking.

Toronto School of Art, Administrative Director, Toronto, ON (1990/91)

One of three alternative art schools in Ontario. TSA is a non-profit charitable organization that, at this time, had over 200 students, a faculty of 28 professional artists and a deficit of \$50,000.

- Daily management of the facility and administration of \$230,000 budget.
- Assisted students with admissions, program direction and bursary/grant applications.
- Liaison with funders including Ontario Arts Council and foundations.
- Liaison with Program Steering Committee and Faculty.
- Rejuvenated Board of Directors by recruiting members from the corporate sector.
- Developed innovative marketing strategies including "Foreground" an outreach/marketing newsletter in magazine format (distr. 1000 and supported by Canon Inc. and local business advertising).
- Restructured art supply store services to generate more revenue.
- Initiated move to present location at King/Spadina which improved enrollment by 200% in the first year.

Multifaceted position requiring strong leadership, high levels of organization and creative thinking/analytical problem solving in tense situations.

Arts Stuff, Non-Profit Artist Services Inc., York University, Business Developer, Downsview, ON(1988-90)

Initiated project to develop an art supply store run by fine art students after the department closed its own store due to deficits.

- Organized student lobby and successfully presented management plan to University Provost.

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Arts Stuff cont's

- Successfully negotiated capital for start up, space renovation, transfer of left over stock.
- Recruited, supervised and trained staff.
- Coordinated work/study grants, record, bookkeeping and inventory systems.
- Developed annual customer surveys and continual improvement processes.

Project required leadership and vision; strong organization, commitment and the ability to articulate goals and plans to Executives in the university administration in order to gain support.



Corus Custom Networks, Corus Entertainment, Creative Services Manager, Victoria, BC (2000-2005)

Corus Custom Networks provides cable advertising services on the TV Listings and Broadcast News Channels for Shaw Cable throughout Western Canada. As Creative Services Manager I was responsible for 22 BC markets.

- Hiring/training/manager team of up to 11 Television Production Designers and 2 Traffic Coordinators.
- Resource for designers to problem solve complex design and client communication issues.
- Developed extensive project and workload tracking spreadsheets eventually adopted company -wide
- Weekly performance management coaching for staff.
- Created training presentations for managers and staff (PowerPoint with multimedia).
- Develop plan and delivery for technical and equipment requirements for production centres.
- Departmental budgeting for staffing, equipment and training; Senior level Strategic Planning; liaison with Sales, Admin and Senior Management Teams.
- Achievements: co-developed Spec Ad and Fast Track Policies; wrote comprehensive production manual; sourcing and administering on-line training for all departments; implemented Total Quality Management practices; improving overall graphic design, audio and talent quality throughout organization; brought new knowledge and developed norms around intellectual property rights, copyright and Canadian Ad Standards.

Position required high levels of creativity, initiative and problem solving; working with diverse personalities and ensuring that production and sales deliverables were met on time, error free.

Campbell's Soup Co. Ltd., Pepperidge Farm, Marketing, Toronto, ON (1998-1999)

Assisted the Canadian Manager marketing Pepperidge Farm Goldfish Crackers, Cookies and Croutons nationally in Canada.

- Creation & distribution of graphic materials, inside sales promotion materials as well as Executive meeting presentation materials and market data (i.e. Nielsen).
- Developed and maintained tracking systems for marketing budget (\$3.1M).
- Numerous daily needs in administration, logistics and marketing.

Position requires the ability to learn global grocery business objectives quickly; multi-task and work well under pressure in competitive sales environment.

Image Business, Client Services, Marketing and Promotions Project Manger (1998)

A small internet feature film firm. Contracted position as Promotions Manager for "Monster Home" (www.monsterhome.com) a full-length feature film for the net, funded in part by Bell's New Media Fund.

- Media contact resulted in front page article in The Globe & Mail Technology section, Cnet Magazine, television/radio coverage with CTV, CKNX, and CBC.
- Coordinated and supervised Real World launch at Immersion Studios (CNE)
- Conducted client outreach, quote preparation, developing contact databases, Internet research, communications planning.

Position required the ability to learn new skills quickly and to work both independently and as part of a team.